



Dickinson, North Dakota Rotary Club

# Branding Iron

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Kris Fehr, Editor

**Today!!**  
Your Greeters Are:

**Harvey Brock & Jon Brudvig**

Next Week:

**LaVonne Bullinger & Dennis Cannon**

**Birthdays Today**

Lee Hamre (2/3)



**Give Thanks Today: Lloyd Schnaidt**  
Next Week: Raymond Schnell

Creator, you make all things new, grant us to begin this year in your faith and continue it in your favor. May we spend this year in service of your people. Amen

- invocation prepared by Dennis Cannon

## 2010-2011 Rotary Theme announced

President-elect Ray Klinginsmith announced the 2010-11 RI theme, *Building Communities -- Bridging Continents*, during the opening plenary session of the 2010 International Assembly.

Klinginsmith said he arrived at the theme after reviewing RI themes of years past. He noticed that only a few spoke to non-Rotarians.

"As a result, I decided to search for a briefly stated theme that would fulfill two objectives: the first to explain Rotary to non-Rotarians, and the second to validate our work for Rotarians," he said. "The words I have selected to describe Rotary's current mission and to highlight our achievements are what we do best: *Building Communities -- Bridging Continents*."

The president-elect described how his 50 years of Rotary experience have contributed to his focus on communities at home and abroad.

**Program Chair:**  
**Don Bares**

Next month: Chuck Rummel

**Your Program Today:**

**Ronnie Walker**  
DSU Multi Cultural Center

**Coming Up**

February 10: *No Noon Meeting*  
*Evening Valentine Party*

February 17  
Kevin Thompson, Assistant Governor  
Rotary District 5580

February 24  
LaVonne Bullinger

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## *Romantically Challenged?*

*Treat your sweetie to the Valentine Party*

*February 10 at the Elks Club*

*5:30 p.m. Social: 6:30 p.m. Dinner*

*Menu Choices: Steak, Shrimp, Chicken Cordon Bleu*

*Cost: \$25 per person*

*Family Members Welcome!*

*Advance sign up required: costs will be billed.*

# Campfire Memories

## Last Week:

### Announcements:

- ⇒ **LaVonne Bullinger** has returned from Guatemala and has coffee for sale.
- ⇒ **Yvonne Kroll** and the Valentine Party committee invited everyone to enjoy the event the evening of Feb. 10. Sign up for meal choices at today's meeting.
- ⇒ **Don Bares** announced that Rotarians will be reading at Head Start and distributing books on Feb. 18 at 10 a.m. and 2 p.m. Contact Don to volunteer. Time commitment is about 20 minutes.



### Guests:

- ⇒ **Gaylon Baker's** guest was Julie Obrigewitsch.
- ⇒ **Tom Henning's** guest was Judge Patrick Weir of the southwest judicial district.



- ⇒ **Mary Massad's** guest was Barb Lupo.

### Braggs & Fines:

**Mary Massad** bragged that the southwest Pipeline is still running and the leak east of Dickinson has been repaired. Thanks to the linemen who are out repairing the power lines and poles!

## Last Week: Convention & Visitors Bureau Terri Thiel, executive Director



Terri Thiel, left, presented information about the Convention & Visitors Bureau and introduced Julie Obrigewitsch, right.

Terri Thiel, Executive Director of the Dickinson North Dakota Convention & Visitor's Bureau spoke to the Rotary Club January 27<sup>th</sup>. The mission of the Dickinson Convention & Visitors Bureau is to "Promote Events and Activities that will Attract Visitors to Dickinson and Stimulate the Economy."

The Dickinson CVB true to its mission spends its time and resources promoting the area for tourism and to recruit conventions to be hosted in area hotels. The

CVB promotes the area with all types of advertising. Their website includes a visitor's guide, including area attractions dining and lodging options, recreation and activities, and an events calendar. They have created a new logo and city guide including coupons for area restaurants and businesses.

The CVB is a one stop resource for organizations and businesses looking to hold a convention or meeting in Dickinson. The CVB provides bidding assistance for lodging and dining. They supply facility and availability information to potential conventions up to three years out. They offer a convention planning manual, and work with site and local planning committee. They can help in planning tours and spouse programs and aid with transportation.

The CVB provides conventions promotion in local media and provides on-site registration assistance. They build delegate packets with area information, city map, name badges, convention banner, table tents, and a VIP welcome from the city. The Dickinson CVB takes pride in offering a personal touch that other larger communities don't present.

Submitted by: Harvey Brock  
This week: Winnie DeLong  
Coming Up: Linda Steve

Special thanks:  
**Dickinson Dress**  
&  
**Harvey Brock**  
for printing the Branding Iron!

Dickinson Club Website:  
[www.dickinsonrotary.org](http://www.dickinsonrotary.org)  
District Website:  
[www.clubrunner.ca/5580](http://www.clubrunner.ca/5580)  
Rotary International Website:  
[www.rotary.org](http://www.rotary.org)