

The Rotary Foundation
Future Vision Plan

Author/Complier:
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District Governor

This was constructed as a basis for you to learn and think about major changes that are coming from The Rotary Foundation. There is a lot here and I would urge you to read it all. In particular, those of us who have friends in Zone and International levels and may have heard their views on these changes need to pay attention to what the plan NOW is. **Note that the timing of those views, and what you read here, is important as the program is evolving. It has had major changes since the beginning of summer.** Thus, the earlier e-mails from July and August refer, in some cases, to things that have changed. I have permission from all of those who have written material incorporated here to use it. The e-mail circulating this document also has attached a PowerPoint Presentation from TRF on the plan.

During the summer meetings a **tentative** decision was made by the Past District Governor Council (PDGCouncil) and the Executive and Finance Committee (ExecFinComm) to not apply to be a pilot district. With the changes that have occurred in what is obviously a work in progress it is not so apparent that we should take that stance. As it is a work in progress and the Trustees (including during personal discussions with Carolyn Jones and Carl- Wilhelm Steinhammer) assure us that development and change will occur during the three years of the pilot it may well be that we want a place at the table to influence the development. People at the club and district level **MUST** drive this, as the staff in Evanston is not cognizant of the issues on the ground working these projects. However, we **NEED TO ACT NOW** for if we decide that we want to make application to be a pilot district we have a lot of work to do including getting 2/3 of the clubs to sign on. I am aware that the District representing southern Minnesota (D 5990 – DG Chris Holm) is currently getting clubs to sign the paperwork having made the decision to apply to be a pilot district. That decision will affect a project that the Brainerd club is doing with two of their clubs in Haiti.

Initially I wanted to edit the material but that would put my flavor on it not the views of the various writers. However, not every e-mail in the chain is included here. There has been a lot of controversy in District 5450 (Colorado). It is important to read the Monday, September 22, 2008 11:27 AM e-mail of Dan Clark PDG 5450 1998-99 where he points out that some of his earlier comments are no longer germane as the program has changed and that there is still a lot of controversy in District 5540. It is also important to read Carolyn Jones' piece. As a minimum play the PowerPoint.

There are a couple of fundamentals. As Carl- Wilhelm Steinhammer said in Victoria, we are **victims of our own success**. A lot of this is an effort to reduce paperwork in Victoria so fears of micromanagement are far overstated. In fact, the Districts will have only minimal oversight in the "District Grants" which represents 50 % of our current District Designated Funds. The Global fund (the other 50 %) will go to **large integrated projects** that any club can work on a component of the project ("box off a shelf" project) **without matching grants**. Will it be different? Absolutely but simply because it is a different paradigm is not a reason to vote no.

The following has been copied from the related Rotary website the URL for which is:

<http://www.rotary.org/en/aboutus/therotaryfoundation/FutureVision/Pages/ridefault.aspx>

The PowerPoint attached to this e-mail can also be downloaded from this site.

Future Vision Plan overview

This component is from TRF. RTC

In anticipation of The Rotary Foundation's 100-year anniversary in 2017, the Trustees set out in 2005 to develop a 10-year vision with a three-year plan to move the Foundation toward its second century of service. This vision and plan reflect input from a wide variety of stakeholders through interviews, surveys, focus groups, and input sessions and include a comprehensive approach for setting goals and a roadmap for successful execution.

A vision was developed for the Foundation – Enabling Rotarians to advance world understanding, goodwill, and peace – which became the basis for the Foundation's new mission statement:

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Foundation's new mission and vision, along with its new motto – Doing Good in the World – were approved by the Foundation Trustees and the RI Board and endorsed by the Council on Legislation.

The Future Vision Plan is designed to:

- Simplify Foundation programs and processes consistent with the mission
- Focus Rotarian service efforts where they will have the greatest impact by addressing priority world needs that are relevant to Rotarians
- Offer program options to help achieve both global and local goals
- Increase the sense of ownership at the district and club levels by transferring more decisions to the districts
- Gain greater understanding of The Rotary Foundation's work and enhance Rotary's public image

With a goal of full implementation by 2013-14, the Future Vision Plan offers new models for

- Grants structure
- Strategic partnerships
- Distributable funds

“Being everything to everyone has left the Foundation struggling to realize its mission. The new structure allows us to build on our strengths and realize more sustainable outcomes.”

– Robert S. Scott, 2007-08 Rotary Foundation Trustee Chair

The “Colorado Arguments” - be careful reading these as some of their objections have been listened to and changes made since this summer.

From: [Dan Clark](#)
Sent: Friday, July 25, 2008 12:22 PM
Subject: Future Vision Plan Comments

Note the dates on these two e-mails to PRID Grant Wilkins and Dan's notes on September 22nd. Some of his ideas have changed. RTC

Hi Grant,

Thanks for your efforts and passing along the response. It seems pretty clear they are committed in this direction and really don't care that they are changing the organization from a bottoms up to a top down management approach. It seems very odd to me that they do not understand more clearly that the only reason they have gotten as much money as they have is because of the Rotarian involvement in the bottoms up approach. It really feels like they are oblivious to the fact that when they forcibly reduce the Rotarian involvement, which this approach will clearly do, the money will go with it. At least my money, my endowment and my support along with a lot of others....when they discover what is happening.

It would be my hope that our District will not even consider being a pilot district and thus use the money that has been given in the last three years in the manner that was intended by the givers. I see this as totally in keeping with the Four Way Test, while becoming a pilot district is a violation of the fiduciary trust that has been placed in the district leadership (and TRF) and the Four Way test. The three years we have left before the mandated change really starts to take effect can then be used to start a District Foundation in some form, either with other regional Districts and/or in conjunction with another existing foundation that would provide overhead and legal support at a reasonable cost so that the humanitarian efforts that have made 5450 and Rotary what it is today can be continued. Perhaps, after a few years the then TRF Trustees will see the tragic error they have made and come to their senses. From comments I'm hearing, we could lose our beloved Rotary entirely, at least as we have come to know and love it. It saddens me greatly that the Trustees don't see that most Rotarians are not interested in having their contributions used to support the overhead structure of other major "do good" organizations in the name of getting more recognition....which was never a part of most Rotarians motivations, at least true Rotarians. In any event, it is indeed a time to consider the alternative options very seriously as being a part of the direction they are headed is a formula for decreasing membership, giving and the benefit we have been to the world.

Thanks for all that you do and my best to Marlene!

Warm regards,

Dan

From: Dan Clark [mailto:danvclark@gmail.com]
Sent: Tuesday, August 05, 2008 1:01 AM
Subject: Future Vision Plan Comments

Hi Grant,

You've known me a long time. One of the things that I always embrace is change.....as long as it has, upon examination, the outward appearances at least of being change for the good. With your support and few other PDGs, I eagerly implemented the New Leadership Plan during my DG year and believed then as has been proven since, that it was a great move forward.

I've been thinking how to respond to your question for several days and decided that it is best to do it now as I have an unavoidable business conflict during the time of the FVP presentation on 9/13 and won't be able to be there for the most of presentation and none of questioning period. Perhaps all of my concerns will be solved and others in the District can persuade me that will be the case. All of the evidence that I've heard so far convinces me that this will be the worst thing

that could possibly happen to the Rotary Foundation and that if not corrected quickly, will move it toward insignificance in record time. I believe it will also do tremendous damage to RI and is likely to turn it into an organization like Kiwanis or Lions, well meaning but not very impactful organizations. Truly, an opportunity lost for Rotary that saddens me greatly. In my opinion, the FVP is a well meaning but totally misguided betrayal of the fiduciary responsibilities by these Trustees resulting in a failure to perform the fiduciary responsibilities of the Foundation to all of its givers.

Thanks for your effort to get a better feel on what has happened and why. Carolyn's response is pretty much as I predicted was the case.

My response to your question if one could change it better as a pilot district....

That might be true (but one has to believe in fairy tales) but becoming a pilot district means that the District Leadership must philosophically join in this effort and in doing so be willing to pull back immediately from the level of humanitarian work that is going on in the world through 5450 clubs currently. There are simply too many knowledgeable informed Rotarians who agree that this FVP is a disaster for Rotary. We will stop our financial support if our Districts go that direction. To me that means that the only sensible course of action is to find an alternative that will permit the Rotarians in 5450 (and many other districts) to continue improving the world as they want, not as TRF (and partners) decides is in keeping with their master plan. It is fine with me and I suspect lots of others for TRF to join with other partners to do special efforts like Polio Plus *with over and above elective donations*. It is the literal **taking** of monies that have been given with the intent that they would be available to do "bottoms up" projects, scholarships and GSE through DDF and the World Fund that creates the major problem for most of us, at least as I see it.

As I foresee how this might play out at the district level, in addition to all that TRF wants a district to do as a pilot district, it means spending the next three years and beyond trying to convince an existing group of actively involved and giving Rotarians that they should:

- 1) support a significant reduction of their money given over the last three years that would have been available in DDF over the next three years for them to direct to the existing humanitarian projects. This will ultimately result in 75% of future giving going to support TRF (and non-Rotary partners) defined programs, not locally defined and managed projects;
- 2) become less personally involved and still send in their money to TRF, who will share it with other non-Rotary not-for-profits to work some macro-magic that they currently don't do as well as Rotary does.....because of the level of local Rotarian personal involvement (that will be lost);
- 3) stop supporting Ambassadorial, Cultural, University Professor Scholarships and GSE because the 25% *(RTC: this is incorrect 50 % of the current DDF will come back to the district with little oversight on how it is spent by TRF)* of DDF that will come back to the District won't be enough to support any of those programs plus even a portion of the Matching Grants that are already actively working projects (at least in 5450);
- 4) stop looking for humanitarian projects when traveling to LDCs....unless they fall into a category that TRF may decide is OK.....and then may change its mind at least partially because of the influence of non-Rotary partners.

Even if being a pilot district could be successful in getting TRF to change the FVP (which I seriously doubt), it will be ten more years (beyond the pilot period) before Rotarians would forget the disaster enough to ever trust TRF again to be a place they should give to at today's levels. In my view, this feels like a decision that was driven by overworked, poorly trained and managed Evanston staff and a lot of well-meaning but truly misguided TRF Trustees who used the Rotarian surveys to support a naive foregone conclusion. It was apparently assumed that the dollar level of giving would continue to flow if there was some semblance of the old TRF maintained. It seems like that conclusion underestimated (or I'm over-estimating) that a giant share of Rotarian giving is tied directly to the personal involvement of Rotarians (and supporting those they know personally) in humanitarian work around the world. What makes that work and giving unique is

that those (not TRF or WHO or?) giving Rotarians identified, developed strategies to implement and conducted projects to accomplish the improvements that resulted.

It is my strong sense that it would be a huge negative step backward to become a pilot district. If that is the will of the current 5450 Leadership, so be it. I'll take my TRF giving and endowment (other than Polio Plus) and redirect it to our Club Foundation and we'll do what is needed to keep our club's projects active and involved without TRF.

I would put my bet on the opinion that when the giving Rotarians figure out what is being done to reduce funding for their involvement in the humanitarian initiatives of their choosing, the giving levels by individual Rotarians that we've achieved will be ancient history and fast. Perhaps the TRF Trustees believe that those losses can be made up with donations from other organizations and governments. If that is the case, they had better be prepared for the "strings" that come with those dollars. Maybe that is what they want the TRF to be, but it is then no longer what we have all believed it should be.

As an alternative to continuing to support TRF while they implement the FVP in total violation of the Four Way Test and create what I believe will be a management disaster in Evanston, I would opt to start a District 5450 Foundation in some way (co-op with 5440 and 5470 if they feel the same) and join with an existing local foundation for administration. Then encourage 5450 Rotarians to divert their giving, other than Polio Plus, to that local foundation. This transition could be made over the three year period that funds will be coming normally from TRF, providing we are NOT a pilot district. At the end of that three years (the pilot district period) our 5450 Rotarians would have a new beginning in place that could transition and continue what had been done by TRF. There will be no need to spend any District Leadership time or energy finding excuses (other than good intentions) that won't meet the Four Way Test to continue to give to TRF, when none (in my opinion) exist. If the 5450 will is to be less involved and just send checks to some aloof entity in Evanston (that used to be TRF) to do with as they like, then become a pilot district and begin the compromise of everything we have all worked so hard to create.

Sorry that I don't see it differently, but this is so like when a large company takes over a quality smaller one and tells all the employees that everything will remain the same.....except for a few minor things....."that will be better for you" than before.....get real! **In my opinion, the only thing that has even a remote chance of changing this disaster course is plunging donations to TRF during the pilot period.** If that were to happen, they will know instantly they have a disaster and will be forced to change. I don't believe that anything less than that will make any difference. So the challenge for district leadership is to provide Rotarians who want to continue to support the work of "bottoms up" Rotary an alternative that will not turn them off to giving during this period. I believe that can be done very effectively with this alternative and is a much better choice than supporting a severely flawed FVP over the cliff. It also provides an interim that could go back to TRF if the course changes to one that is more acceptable.

My best to Marlene.

With deep respect and warm regards,

Dan

At 09:29 AM 7/31/2008, you (PRID Grant Wilkins) wrote:

Maybe the best chance of changing the FVP is to be involved as a pilot district? Grant

From: [Carolyn Jones](#)

To: mgwilkins@msn.com

Sent: Thursday, August 07, 2008 11:59 AM

Subject: Our Phone Conversation re FVP

Dear Grant,

It is always nice to talk to you. You are such a reasonable man.

You asked me to summarize our conversation in writing and I do so with some reservation. As they say in the trade, the views expressed here are not necessarily the views expressed by management. In other words, I spoke to you last night from my own point of view. I am not the TRF spokesperson for the Future Vision Plan. Furthermore, I know that a TRF delegation will visit (or has already visited) your part of the Rotary world specifically for the purpose of discussing the Future Vision Plan. So, I do not want my opinions to override the message delivered during that visit. Having set out those disclaimers as best I could, here goes:

I have followed with interest all the letters to TRF and the memos exchanged within and to/from the Colorado districts regarding the Future Vision Plan. The comments from the Rotarians in your part of the Rotary world are passionate and well-reasoned. I respect your Rotarians for their thoughtfulness and for their genuine concerns about the future of the Rotary Foundation. At the end of the day, we have a philosophical difference of opinion.

The Rotary Foundation is well-respected outside of the narrow world of Rotary. However, there are a couple of concerns/criticisms that are often mentioned by major companies and Foundations that we approach for support. One is the fact that the chairman of our organization changes every year and many hardheaded business people prefer more continuity at the top of an organization responsible for multi millions. The other most often repeated comment is that TRF lacks a sharp focus. In our case, it is because we have tried to be all things to all Rotarians. The Future Vision Plan tries to balance the need to have a vision and a sharper focus regarding doing good in the world while, at the same time, allowing the Rotarians to continue to be as unfocussed as they wish while they do good in the world.

So, we came up with what will now be known as World (*RTC: aka Global Grants*) Grants and District Grants. The World Grants will provide funding to do projects in 6 clearly defined areas, e.g. water and sanitation. The projects will have a lasting impact on a large number of people and will support the efforts of the recipients to ultimately stand on their own 2 feet. These grants will be available to eligible clubs and districts. The grants may require a match from the club/district, or the money may be available without the need of a match.

The District Grants will allow clubs and districts to use this money in pursuit of and in continuance of the kinds of smaller projects that clubs and districts have enjoyed doing in the past, e.g., providing furnishings for a school or an orphanage, paying for clothing and medicine for orphans. The district will have access to up to 50% of its DDF to directly finance these projects without the TRF staff as an intermediary.

The Future Vision Plan has come to life after 3 long years of hard work, thought, discussion, disagreement, and compromise. We recognize that it may not be a perfect plan but, at some point, we had to make some decisions and go forward. The 3-year Pilot program is our recognition that we need to take the Plan out for a test drive. The pilot districts willing to participate in this test drive will work hard, and may deal with some aggravation along the way but they will give us the opportunity to see what works and what does not work. Then we can make adjustments here and there. If there are going to be changes to the Plan, the changes will be the result of what we learn from the pilot program and what the pilot districts tell us about the Plan.

I am well aware that the districts in your part of the world are extremely unhappy. Trust me, Grant, every Trustee and the senior TRF staff knows this as well. They are not the only Rotarians in the world who have found some fault with the Plan. I personally do not know of any other districts that have expressed themselves as forcefully and as often as your districts.

However, I have to say, in all honesty, that a tremendous number of Rotarians are very pleased

with this direction. Every Trustee has received e-mails in support of the Plan. Rotarians have come up to me and personally told me they approve of the Plan and that it was about time that the Foundation took this step.

The train has left the station, Grant. We sincerely hope that many districts will climb aboard for the trial run. The districts that choose to go on this maiden train ride will be the pioneers. They will be the ones who have the opportunity to influence the final Plan. Strange as it may seem, Grant, I really wish that one or more of the Colorado districts would seize this opportunity to be a pilot district. It is clear that there are many people in your part of the Rotary world who care about the Foundation; who are thoughtful; who can visualize how the pieces of the Plan fit together.

Well, I guess that about sums it up, Grant. I will leave the hard work to the TRF delegation coming your way.

Best regards,

Carolyn

From: John Jetter D 5830 Governor 2007-08
Sent: Tue 8/12/2008 2:28 PM

To all

I'd like to focus your attention on the third paragraph of Carolyn's letter.

Based upon my experience, Rotary's fragmentation of effort is quickly leading to several damaging conclusions.

- 1) That Polio Eradication is the number one goal of Rotary is beginning to be lost on the majority of Rotarians! If we fail it will certainly damage Rotary's credibility.
- 2) Many Rotarians have no clear idea what we stand for! Hard to bring in new members when we can't even tell them what we are about.
- 3) The multiplicity of activities is making the District Governor's job nearly impossible to get a grip on.
- 4) The multiplicity of small projects and related reporting requirements locally and around the world is beginning to overwhelm the Foundation and District grants committees.

I don't think we need to be the biggest with the most-est to be effective. Maybe our motto should be "Rotarians - A few good people focused on a few good projects!" OR In the alternative, "Rotarians - We're Big, Bad, and Nasty working only on the Biggest, Bad-est, and Nastiest Problems!"

I vote for Bill Gates, Sr.'s comment to Rotarians in Salt Lake City. "Think Big!" (but be focused!)

Just my thoughts.

John

John Jetter
Governor 2007-2008

From: Dan Clark [<mailto:danvclark@gmail.com>]
Sent: Monday, September 22, 2008 11:27 AM
To: Robert Chambers
Subject: Re: TRF Future Vision Plan

This e-mail from Dan shows some of the changes in thinking in the Colorado districts with the plan revisions that have already occurred; but there is still controversy. RTC.

Hi Tully,

Fine on both counts. Some of the questions that I raised have now been clarified by the recent 5450 Seminar presentation and TRF Staff comments on 9/13/08. The Powerpoint presentation they presented is attached for your information. We were told that it is the most recent publicized information, but that another release of info is likely in approximately two weeks from 9/13/08. After all of the comments and presentations, I'm still in about the same place. Several things did get clarified that may also be important to pass along:

1) It is now clear that if you are a pilot District and you want to send an Ambassadorial Scholar or a GSE team whose study program or mission is not clearly covered within one of the new TRF Areas of Focus, the funds and administration to support those programs have to come from the sending District's, District Grant pool as shown on page 17 of the attached Powerpoint presentation. If the study program or mission is covered under one of the six areas of focus, funds would come from the World Fund and administration from Evanston.

2) If you are a pilot District, you can only do Grants of any kind that involve funds other than the new "District Grants" (maximum of 25% of the prior three year's District Donations - DDF) with Districts that are also pilot Districts. It seems to me that this could be a serious credibility and reputation problem if a District's Rotarians were in the middle of a World Community Service project with an LDC community whose District did not get selected or chose not to become a pilot District. In that case, the pilot District would either have to take all funds needed from their District Grant pool or abandon the project until after all of Rotary converts to the new plan, 4-5 years from now. Even then, unless the grant request exceeds \$30,000, it could only be accomplished with funds from the District Grant pool (limited to max of 25% - note page 17 of the PPT attached). *{RTC: In Victoria, it was stated that existing projects will have the three year period to complete; they will not be chopped if you are a pilot district nor if you are not a pilot district. This whole plan involves ONLY TRF funds and not funds from the D 5580 WCS fund or the District 5580 Memorial Fund (aka Allison Fund). We could do projects with whom ever we wish, pilot or not, with those funds.}*

3) We were told that the District Grant portion of the funds (max of 25% *{ RTC No- again it will be 50 % of the earlier DDF funds – the 25 % come from the primary split of the donated dollar 50 % to DDF and 50 % to the Permanent Fund; thus, 25 % of the donated dollar not “earlier DDF Funds”}*) of the three year's earlier DDF funds) will be sent to the District in total via a TRF check. It will up to the District to administer and account for that money within the TRF guidelines with reports to be provided back to TRF. TRF guidelines and reports not yet available but will be provided. It remains possible that if a District violates the guidelines or documentation requirements with a distribution of some of these funds, the District may be required to return those respective funds back to TRF...from what other funds was not discussed.

4) The issue concerning some of us in 5450 that this is very much a "top down" approach that will turn off many Rotarians who are intimately involved with WCS projects they discovered and are solving was disagreed with by the TRF representatives. Some of us believe those involved Rotarians will redirect their giving to their Club Foundations or a District Foundation, if we establish one. The TRF folks simply disagree and state they believe TRF will be able to attract big money from other larger WCS organizations with whom they intend to "partner". They continue to claim that FVP gives local Rotarians "more control" than ever before. It may (?) if a District was not very active in WCS projects and grants. But, 5450 is a super user District, which means we have been successful in doing many WCS projects using more than our total DDF funds in accomplishing those efforts. For us to now have 25% of DDF money returned to use as we have been and also have to pay for Ambassadorial Scholars and GSE teams from the same pool, appears to constrict our WCS and grant dollars significantly.

Additional concern raised by the TRF presentation and comments:

Competence of TRF to administer the FVP and the future as they describe it.

It is my view that, while always well intended, given the staff turnover and competence problems that many of us have experienced with TRF staff over the years, it appears questionable at best that they can develop the competence to: 1) manage two separate and distinctly different Matching Grant programs for three years; 2) provide world class expertise in a number of fields like water management that was mentioned in their comments to our group of 120+; 3) develop and manage complex relationships with a multitude of Strategic Partners; and 4) manage the internal ongoing administration needed to accomplish this kind of change in nearly every area of the organization.

Summary

It is important to note that there is significant disagreement in 5450 leadership about: 1) whether the FVP is good or bad for Rotary and 2) whether being a pilot project is a good or bad thing to do. So it is not clear by any means which way 5450 may decide to go and I do not want to represent in any way that I speak for the District Leadership. All views expressed are my own and while major concerns are certainly shared by a number of knowledgeable District Leaders, PDGs and others, we have not attempted to persuade clubs as yet and are still in the information gathering mode. No decision needs to be made until May 31, 2009. More information is going to be forthcoming, particularly at the International DGE Training in Feb.

Warm regards,

Dan Clark, PDG 5450 1998-99

DG Tully Chambers comments to D 5580:

- There is a lot of information in this much of it erroneous. It was with some trepidation that I include the earlier "Colorado e-mails" as there are errors in them, as a lot has, and will change in the program. Thus read and try to sort fact from fiction but keep the timeline in view, as some e-mails were written before the changes that have occurred already in the program.
- My major concern is who designs these large integrated programs. TRF staff does not have the competence to do that and if it is from the Districts only a few worldwide have that competence so may end up getting more of the pie. If it is going to be the NGO partners then again the fear of being micromanaged by people without Rotary values (this came up in Victoria and we were assured that we would have only partners who embrace Rotary values) or even with Rotary values comes up.
- What is clear is Carolyn Jones' statement "The train has left the station." Thus, do we want to be on board and affect the course (clearly, it is a work in progress) or do we want to sit on the sideline and be faced with something in three years that we would be forced to adopt and had no part of.
- What is also clear is that there will be change so agonizing over the old paradigms is not useful.
- There are opportunities here both for the District and for the Clubs. In particular, the ability to have access to TRF funds without matching grants for the clubs to do a project that they chose from a menu of projects will be beneficial. Most clubs are struggling with raising the 5 K for a matching grant so we have untapped DDF funds (about \$ 300 K now).
- Should the District chose to award an Ambassadorial Scholarship related to a focus area (e.g. for a civil engineer to get a Masters on water and sanitation) this would come from the Global Fund. Should the district award an Ambassadorial Scholarship for, in Carolyn Jones words, "a piccolo player," this would come from District Funds.

The bottom line:

- I believe that our tentative decision during the summer meetings was made without all of the facts and before TRF demonstrated: a) their willingness to change and b) that this is a work in progress. Also, it was made before we had an awareness of the changes that have been made to date. Thus, my belief is that we should **actively promote** The Rotary Foundation's New Vision Plan in our district making the **decision to seek pilot district status** and getting the needed 2/3 of the clubs to sign on. The Assistant District Governors will need to do some legwork and promotion to get those papers signed. Unfortunately, some of our clubs are relatively unaware of TRF.