



Dickinson, North Dakota Rotary Club

# Branding Iron

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Kris Fehr, Editor

## Today!! Your Greeters Are:

Carmi Howe & Dennis Hulsing

Next Week: Jim Irsfeld & Gene Jackson

## Birthdays Today

Tim Priebe (8/3)



## Give Thanks Today: Roland Jacobs Next Week: Dale Jacobsen

Whenever we have an opportunity or responsibility to influence the thinking and the behavior of others, the first choice we are called to make is whether to see the moment through the eyes of self-interest or for the betterment of those we are leading. Amen.

~ invocation prepared by Dennis Cannon

## New Membership Slogan: Each One, Keep One

The RI Board of Directors adopted a new membership slogan, "Each Rotarian: Reach One, Keep One," at its June meeting.

The slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts.

"Membership development is each Rotarian's responsibility," said Paul Netzel, a member of RI's Membership Development and Retention Committee and a past RI director.

"'Reach One' reminds us that because Rotary membership is by invitation, it's essential that each Rotarian reaches out and invites someone to join," added Netzel, a member of the Rotary Club of Los Angeles.

"'Keep One' reminds us that it's not sufficient to simply sponsor someone into Rotary; we must also see that new members become active and involved Rotarians. We know this is an essential element in membership retention."

The new slogan complements the Board's long-term membership strategy, which was also adopted at the June meeting.

~ By Jennifer Lee Atkin, Rotary International News

## Program Chair: Jason Hanson

Next month: Harvey Brock

## Your Program Today:

Classification Speeches  
Mike Ross & Harvey Brock

## Coming Up

August 5  
Larry Slogan, President  
Bismarck State College

August 12  
Dr. Doug Sullivan, Superintendent  
Dickinson Public Schools

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# Campfire Memories

## Last Week:



**Billy Rase left, received honorary Rotary membership from president Jason Hanson. Billie resides at Evergreen.**



## Last Week: St. Luke's Home Building Project

The building of the new and improved rest home on the site of the present home was an important step in the care of residents who chose to live there. CEO Karen Boulden said that the goal to be reached by the construction of the new residence was to enrich the lives of those who made their home there. She then introduced Yvonne Kroll who then informed us about the details of the new project

Since the current structure is deteriorating, Yvonne said the construction of the new home would provide an opportunity to implement a new philosophy of care for the occupants who are sheltered there.

The accommodations for the resident will focus on the household in which they live. Each "household" will provide private rooms for each of the 10-12 persons who live in that neighborhood. A private bathroom will be attached to every room. In the neighborhood living room, a fireplace, a dining room, a spa, a kitchen and laundry, as well as a three-season patio can be used by each of the neighbors. An adjoining neighborhood will share the common areas.

In the Town Square, expected to be popular with all the residents, will be a coffee shop, a chapel, a community theatre which will also encompass a stage, a beauty shop, and a pub/game room will encourage friendliness and camaraderie. A dining room in the likeness of a restaurant will offer meals chosen from a menu, and presented by a server. The new Wellness Center will offer privacy and compassion, as well as caring for the daily treatment of those who require it.

~ submitted by Winnie Delong

## Birthdays:

**Lawrence Schilla** is only 16 years younger than his father, when he died.



## Guests:



**Paul Steffes'** guests were former Dickinson resident Jim Beaudoin, left, and his daughter, Joan. Jim is an architect in Amsterdam.



**Karen Boulden's** guest was rancher Jeff Briggs.

**Matt Remyne's** guest was airport intern Agnes Blachut.



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[www.rotary.org](http://www.rotary.org)